



For immediate release

Vobal Technologies appoints industry expert Walter Kane Vice President, Sales

Evanston, IL, March 29, 2011. Vobal Technologies is pleased to announce that Walter Kane has been appointed VP of Sales. Mr Kane has a distinguished career history in the maritime industry including a wealth of experience in sales, product management and technical services.

He has previously held executive sales management positions at well-known GSM/satellite service providers Blue Ocean Wireless and Globe Wireless. He also served as Radio Electronics Officer in the US Merchant Marine and US Coast Guard.



Ronnie Raviv, COO of Vobal Technologies said:

“Walter has a solid, 18-year track record of proven success and noteworthy achievement in sales management for the maritime satellite communications market. He is fully aligned with our corporate values and provides a strong addition to our management team. With Walter Kane on board as VP of Sales, the team is well-positioned to serve the commercial maritime marketplace.”

Mr Kane said:

“This is a great opportunity to work with a focused, intelligent and entrepreneurial company which has real value to bring to the maritime GSM space. I’m looking forward to bringing my skills and experience to the table and look forward to helping Vobal in its mission.”

Vobal Technologies leverages more than 10 years of expertise in VoIP services to deliver a high quality, low-cost and secure GSM 2G Solution to the commercial maritime industry. Vobal has designed a leading-edge VoIP/GSM solution based upon extensive experience in many of the world’s most technically challenging operating environments.

John Nix, Founder and CEO of Vobal added:

“Vobal is compatible with C-band, VSAT and the standard IP channel of Inmarsat’s L-band FleetBroadband data service and uses less bandwidth than any other maritime GSM service. Coupled with flexible pricing plans that potentially allow GSM calling to be a profit center for the vessel, Vobal provides a simple, convenient and inexpensive solution to the commercial maritime industry’s burgeoning GSM needs.”

About Vobal Technologies

Vobal Technologies’ VOIP technology has enabled dozens of leading wireless carriers, broadband service providers, and satellite communications companies to offer powerful, differentiated VoIP enabled services while improving subscriber profitability. Vobal Technologies' team has built a reputation as a global leader in the development and delivery of these low cost, high quality solutions.

For more information contact Ronnie Raviv, COO Vobal Technologies, Tel: +1-847-350-9998 or visit www.vobal.com for more information.